



WHO WE ARE:

COUNCIL FOR A STRONG AMERICA is a national, bipartisan nonprofit that unites five organizations comprised of law enforcement leaders, retired admirals and generals, business executives, pastors, and prominent coaches and athletes who promote solutions that ensure our next generation of Americans will be well prepared to succeed in the 21st Century.

COUNCIL FOR A STRONG AMERICA has over a 20-year track record of strengthening children, families, and communities. The key to our success? With over 9,000 members, our “unexpected messengers” bring decades of expertise and leadership across our communities and at the state and national levels to promote evidence-based policies that strengthen our country.

COUNCIL FOR A STRONG AMERICA includes:

MISSION: READINESS is over 700 retired admirals and generals who frame inadequate investments in the health, wellbeing and education of America’s young children as a national security issue.

READY NATION members include more than a dozen former and current Fortune 500 CEOs and more than 2,000 business leaders across the country who support evidence-based investments in poor children and families to protect America’s competitive edge and foster economic prosperity.

FIGHT CRIME: INVEST IN KIDS is more than 5,200 police chiefs, sheriffs, prosecutors, attorneys general, and crime survivors who frame investments in children and youth as the most effective way to promote public safety, save taxpayer dollars, and strengthen our communities.

SHEPHERDING THE NEXT GENERATION has nearly 1,000 moderate and conservative pastors. These influential community leaders educate stakeholders about the family and community-strengthening benefits of investments in the health, wellbeing and education of America’s disadvantaged children and families

CHAMPIONS FOR AMERICA’S FUTURE is a network of over 400 athletes and coaches who educate stakeholders in order to help create a seismic shift in the way America approaches health so that all children can overcome the obstacles that prevent them from growing up healthy and reaching their full potential.

COUNCIL FOR A STRONG AMERICA is headquartered in Washington, DC, works in all 50 states, and has offices in California, Colorado, Illinois, Maine, Ohio, Oregon, Pennsylvania, Texas, and Washington State. We also have project directors in Mississippi, Nebraska, and Tennessee.

Speaking as members of each of our organizations and often in unison, our members recognize all of these outcomes depend on children and teens who are healthy, well-educated, and prepared for productive lives.



WHAT WE DO:

Every day, in communities across the nation, our members connect with policymakers, advocacy organizations, and the media to speak out individually and collectively for practices that prepare children to overcome challenges to life success. From quality childcare and early education -- to sound nutrition, appropriate physical activity and accessible healthcare -- to school/business partnerships that strengthen the pipeline to the workforce... we champion research-based practices that have a proven impact our youth and our nation.

OUR IMPACT:

Simply put, we get the meetings with the lawmakers who matter because our members resonate across the political spectrum, giving members of Congress and state and local policymakers smart reasons to say yes to policies that make good sense for the nation's youth and the nation as a whole.

For these reasons and more, our members are highly sought after sources of news and information for media outlets dedicated to powerful storytelling that gets to the heart of "what works" to keep our nation strong.